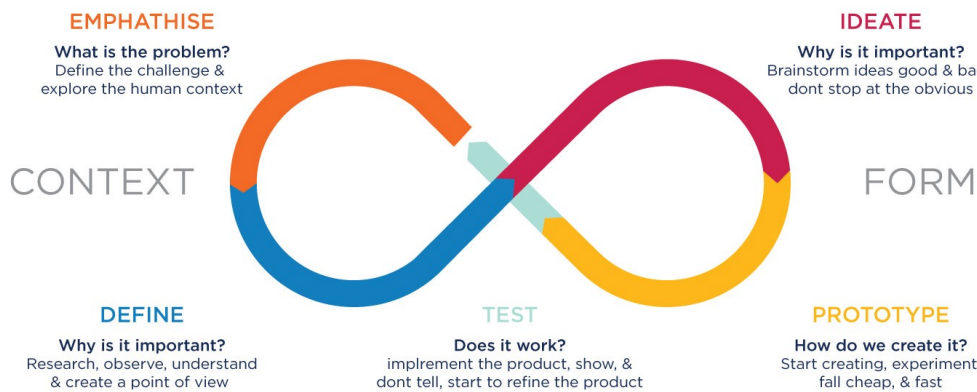# Design4Health

A bootcamp with the purpose of implementing and designing innovative solutions for the Dubai Health Authority and Mediclinic

1. As a team we identified the key stakeholders and interviewed them to get a better idea of our challenges!

4. We were given 10 minutes to think of all the possible solutions – they could be as crazy as you wish! After brainstorming, we found potential in various solutions!

DESIGN THINKING
A FRAMEWORK FOR INNOVATION

EMPHATHISE
What is the problem?
Define the challenge & explore the human context

IDEATE
Why is it important?
Brainstorm ideas good & bad, dont stop at the obvious

CONTEXT

FORM

DEFINE
Why is it important?
Research, observe, understand & create a point of view

TEST
Does it work?
implrement the product, show, & dont tell, start to refine the product

PROTOTYPE
How do we create it?
Start creating, experiment, fall cheap, & fast

2. We created stakeholder and journey maps as well as personas!

3. We built 2 prototypes which were presented to the stakeholders. Where they gave us valuable feedback!

5. Based on the feedback we were given; we then went on to develop our most promising prototype further!

In collaboration with computer engineering and design students from AUS, DIDI, and ICL who participated virtually, as well as MBRU medical students

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