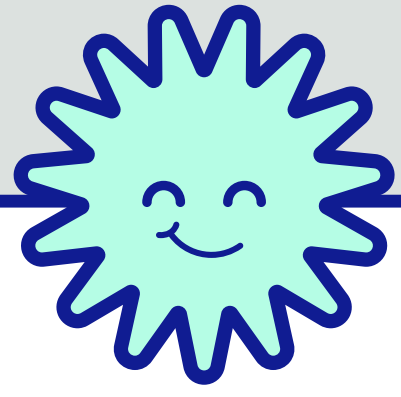




WHAT WE DID IN MEDTRONIC!



Medtronic plc is an American-Irish registered medical device company that primarily operates in the United States & in various parts of the world. Medtronic is a global leader in medical technology, services, and solutions collaborating with others to take on healthcare's greatest challenges.

AUTHORS

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AFFILIATIONS

MEDTRONIC & MBRU

Orientation & Onboarding process

The orientation was a well-structured program that was held during the first week of our internship.

We first introduced ourselves to the company and went through with the vision, mission and the significant advancements of the company over the years.

In addition, we had sessions regarding the current CEMA operating model, continuing with the overview on clinical research & medical sciences of the CEMA region and finally topping it all off with brief descriptions of the 20 operating units within the company.

Weekly meetings & Webinars

Weekly meetings were scheduled with the entire intern team to share with each other what we were working on during our internship period and to discuss regarding any challenges or hindrances that we faced during our program and if we needed any additional support from the team, it was a great platform for us to stay connected and to build a strong bond with each other. Bi-weekly webinars overlooked at the company's quarterly updates & new projects.

Team building activities

The company planned a beautiful resin art workshop online. They sent us a mail asking our preferences for the type of tray, base colors & additional colors for us to work with to create our masterpiece. Furthermore, they delivered the entire package at our doorstep a day before the event.

On the day, we all gathered on zoom and we had a live tutorial on the entire process & which helped us to do it together virtually. It was a great icebreaker & breather for all of us to carry on with our daily tasks.

Supervisor meetings

These meetings were held twice or thrice a week with our supervisors to assess our progress with the projects and to clarify our queries. They also guided us on the steps to conducting an efficient & effective market research.

Project distribution

We were assigned to individual project managers from the CEMA regional team, who introduced us to the projects that we were going to work on during our internship period.

The projects were:
1. Mapping payers & decision makers in CEMA.
2. Mapping competitive clinical or medical activities in CEMA.

We were told to conduct our research on 7 specific CEMA regions: Saudi Arabia, Poland, Turkey, Czech Republic, Egypt, Pakistan & South Africa.



CORNERSTONE LEARNING MODULES

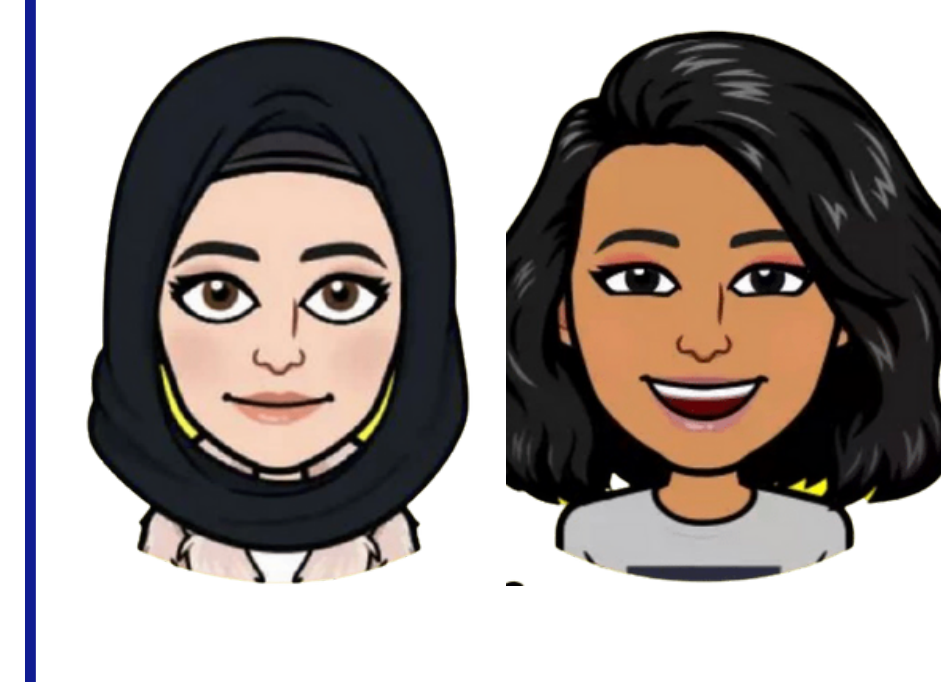
Mandatory training modules regarding work ethic & various other topics were all discussed & assessed on this online learning management system.

Final Presentations

To wrap up your projects, we presented our findings via presentations, presenting to our regional head, supervisors and to the rest of the team.

At the end of the presentation, we were expected to answer questions & clarify things that were unclear during the presentation.

We also submitted all our findings to the company for them to continue further research on the topic and to build up more on it.



Contact us to know more about our experience with Medtronic!

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